The Nye Bevan Programme
Leading Care III
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Who was this programme named after?
Nye Bevan was a visionary, an idealist and a champion of social justice. He saw a future that provided free medical care to everyone at their point of need – and he had the drive and courage to make it a reality with the creation of the NHS in 1948.

The son of a coal miner, he rose through the ranks of the Labour Party to become Health Minister in post-war Britain – a time he saw as a chance to build a ‘new society’ that would care for its most vulnerable people.

Using his passion and influence, he fought opponents on all sides to bring his vision to life. His dedication to social equality left a lasting legacy for our nation that is – to this day – the world’s largest and most sophisticated national healthcare system.

Why this is a great opportunity
If you’re a courageous senior leader looking to move into an Executive leadership role in the next two years and drive change through the very highest levels of the healthcare system, this programme is for you. This intensive programme:

• Reinvigorates you with cutting-edge thinking on leadership, culture and system wide change from the internationally renowned Manchester Business School and University of Birmingham with additional academic expertise provided by Harvard School of Public Health and the Erasmus University Rotterdam, all supported by leading professional services firm KPMG.

• Is co-created with National Voices to ensure a focus on patient feedback to challenge and improve our delivery to those we serve.

• Is organised around you, using a flexible self managed learning approach that helps you develop your leadership practice and impact in a collaborative face-to-face environment. In this way, you decide what you need to learn and how you will learn it, and you open your development to your peers to support and assess in the same way a high performing senior team operates.

• Provides the opportunity to understand leadership from the perspective of our leading partners including FirstGroup, BT and Microsoft, who we are proud to work with.

• Gives you the skills, knowledge, attitudes and belief you need to perform at Executive Team and Board level – powerfully leading transformational change at a regional, national, and organisational level.

• Helps you understand the NHS from a system-wide, national and global perspective: expanding horizons and challenging inherited wisdom to improve outcomes and care for patients.

• Has been developed with input from Cumberlege Eden to ensure the programme prepares participants for managing political astuteness. With Health and the NHS high on the current political agenda, there is an increasing desire and pressure to effectively influence local and national policies.

• Helps you make an immediate personal and organisational impact: using action learning sessions you will work to deliver practical innovations straight into your workplace to improve experiences for patients and communities.

• Helps you build a powerful support network within the healthcare system who are all driven to achieve real change for patients.

• Is one of a suite of progressive leadership programmes that will help you progress your career up the NHS.

• Leads to an NHS Leadership Academy Award in Executive Healthcare Leadership.

• Has full funding available for many participants. All places will need employer support to attend. See FAQs for further information.

Applications
Online
Online Learning
Residential Learning
Group Learning
Global Partner Input
Corporate Partner Input
For all colleagues aspiring to executive roles
Your journey

- Check your eligibility, go to www.leadershipacademy.nhs.uk/bevan
- Talk to your manager and get their support
- Register at www.leadershipacademy.nhs.uk/bevan
- 12 months
- 8 hours a week
- Self Managed Learning
- NHS Leadership Academy Award in Executive Leadership

Speak to your Line Manager for their approval and then register for the Nye Bevan programme at www.leadershipacademy.nhs.uk/bevan
Programme details

The Nye Bevan Programme – Leading Care III is flexible by design but there will be focus on five core components to the programme:

Knowing yourself and others
Defining your style as a leader and performing effectively for your teams and patients e.g. Leadership styles and repertoire; effective engagement: soliciting, receiving and using feedback; creating a climate of learning and enabling people to speak out.

Leading change
Creating momentum, changing behaviours and transforming culture e.g. values and behaviour change; managing conflict; co-production.

Broadening horizons
Understanding the NHS from a future, commercial, and global perspective e.g. Horizon scanning for a better NHS in 2015, 2020, 2025; International good practice in Healthcare; Lessons from the commercial sector.

Making the case for change
Patient testimony, understanding the data and designing for change e.g. Feedback from service users; data-analysis; frameworks for effective decision making and priority setting.

Influencing upwards and outwards
Challenging authority, empowering you as a leader and creating impact through third parties; Understanding self to improve care quality and improving services e.g. understanding sources of power and control; speaking out/challenging authority; working with national and local politics.

See www.leadershipacademy.nhs.uk/bevan for further programme details.
Week in the life

So what might a typical week on the Nye Bevan Programme feel like? This short description is a potted summary to give you a sense of how things may work for you.

The Nye Bevan Programme is focused on Self Managed Learning, so how, and when you work is largely for you to decide. Over the course of the year there will be 18 compulsory days of face-to-face work some of which will be in Leeds and will be with the whole cohort and some with your learning set and set advisor, who are there to challenge, assess and support you. As the programme is organised around a state of the art virtual campus you should be able to juggle the programme around your work and other commitments.

A typical week might look like this:

- You might have a day-long learning set meeting, facilitated by your set advisor, where you’ll be able to highlight, discuss and reflect on real issues with your peers that affect all your daily work as a senior leader in the NHS. This is a chance for you to debate, share perspectives and draw some practical insights about behaviours and their impact in the workplace, helping you to think about things that you do every day from a different perspective and encouraging you to adopt different techniques and approaches.

- Going online during a week – this can be done any time to fit around your schedule. Once you have logged in you will have the opportunity to complete a wide range of learning activities, from evidence-based assessments, simulation events, webinars, videos, psychometric assessments, surveys, electronic journals and books, tutorial and discussion boards, learning journals, social networks, and more. Every online activity tells you how long it will take to help you decide when to complete it.

- When you are online it is likely that you will check in with any conversations going on with your learning set. There will be a number of different discussion forums available on the virtual campus, including a Self Managed Learning set forum, a one-to-one forum, and a common room, where you can have a discussion with colleagues from your cohort, and get a broader perspective from across the NHS. You might want to post a few comments about your experiences that week, or give some feedback on a report you have read or a new initiative you’re planning to implement in the workplace as a result of your studies.

- Finally, you might be attending one of three residential workshops that take place over the course of the year. These will be rigorous 3 or 5 day events, focused on group work, experiential learning activities, simulated scenarios and network building in order to accelerate your personal and behavioural development. A final two-day assessment will take place toward the end of the programme.
“We now have the moral leadership of the world and before many years we shall have people.... learning from us in the twentieth century as they learned from us in the seventeenth century.”

Nye Bevan